
For additional information, contact:

Shann Grewal

847-762-7790

sgrewal@i-3group.com

KEISER UNIVERSITY WINS DEBT MANAGEMENT AWARD

Schaumburg, Illinois – May 27, 2010: Keiser University, an i3 group client since 2008, was recently honored with the 2010 Excellence in Debt Management Award, presented annually to recognize those postsecondary institutions engaged in best practices as they pertain to financial literacy and default prevention. Keiser was one of just four postsecondary education institutions to earn the honor from USA Funds® —a nonprofit corporation and the nation’s largest guarantor of federal education loans. Following is a partial excerpt from a USA Funds statement regarding Keiser’s achievement.

*...**Award of Merit: Keiser University** — This career college, which has campuses throughout Florida and an online program, prepares students for careers in health care, business, biotechnology, computers and technology, culinary arts, education, and legal studies. Keiser’s default prevention program incorporates in-person events, presentations and seminars to reach its 15,000 students. Before launching the program, the financial aid staff visited every campus to obtain staff and faculty commitment by explaining the impact of the school’s default rate. Campuses also were encouraged to host Grad Days, a program that celebrates graduates’ achievements with a luncheon where students also complete all necessary paperwork for academics, student services and financial aid. Leadership Distinction, a joint effort with the student services department, encourages students to attend seminars to earn a certificate of completion, a letter from the campus president and honor cords at graduation. Students also receive a folder created specifically for default prevention and debt management materials provided during the presentations. Since October 2009, more than 1,500 students have participated in the seminars, which are required for graduation. Keiser also contracts for additional default prevention services. In one year, the school’s default rate has dropped nearly 2 percent as a result of its default prevention efforts...*

Keiser’s comprehensive approach to student-borrower engagement not only represents a concerted cross-campus effort across the school’s 14 locations, but also the services of i3’s project management consultants and a dedicated group of i3 counselors working from the Company’s headquarters in Illinois. i3’s partnership with Keiser University illustrates how an aversion provider’s services can supplement, rather than replace, a school’s internal program.

About i3

i3 group, LLC [\[www.i-3group.com\]](http://www.i-3group.com) works directly with higher education institutions as well as lenders, servicers, and guaranty agencies to help student-borrowers avoid delinquency and default of their federally guaranteed and institutional loans. To accomplish this mission, i3 provides future, current, and former students with the knowledge and tools necessary to



intel, inform, innovate

For additional information, contact:

Shann Grewal

847-762-7790

sgrewal@i-3group.com

understand their rights and responsibilities and make sound financial decisions. i3's clients benefit from a variety of services including tailored outreach campaigns, financial literacy programs, actionable demographic data, and the Company's proprietary case management platform known as *CODAS™*, the *Cohort Default Aversion System*.

###